

# around the corners

Vol. XII Issue 2

www.PoundRidgeNY.org

Winter 2007

Mailed to each Pound Ridge resident 2 times a year



## Happy Holidays in Pound Ridge



December bursts into bloom at Poundridge Nurseries

Look no further than our local shops for your holiday merry making, food and other party necessities!

Enjoy catered foods from **The Fridge** (764-1224) and international cheeses from **Plum Plums** (764-1525) – or festive dinners at **DiNardo's Ristorante Italiano** (764-4024), **Emily Shaw's Inn at Pound Ridge** (764-5779) and **North Star** (764-0200).

Gift giving is made easy at **The Gift**

**Garage** (764-0252), **Eileen Godfrey Miniatures & Dollhouses** (764-1950) and **Penny Whistle Toys** (764-8699) – and for vintage surprises, explore **All Your Yesterdays** (764-3063) and **Antiques & Tools of Business & Kitchen** (764-0015).

Deck the halls with treasures and boughs from **Antiques & Interiors** (764-4400), **Avant Garden**

(764-0010), **Poundridge Nurseries** (764-5781) and **Hybrid** (764-1154).

And, of course, pamper yourself from head to toe with **Clean Ridge Soap** (p.5), **Lucia Spa** (764-5799), **Mary Kay Cosmetics** (p.8) (914-384-3648) and **Salon Perri** (764-5733).

Happy Holidays from the **Pound Ridge Business Association** and our wishes for a wonderful New Year!

### CALENDAR OF PRBA SPECIAL EVENTS

**11th Annual New Year's Day in Scotts Corners**

Tuesday, January 1, 2008, 11AM-5PM

**12th Annual January Sales Days** from December 26 through January 31

www.PoundRidgeNY.org

## New Year's Day in Scotts Corners

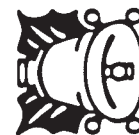
PRBA's 12th Annual January Sales Days begin Wednesday, December 26 with discounts ranging from



10%-60%, from selected items to storewide sales. Participants: **All Your Yesterdays, Antiques & Interiors, Antiques & Tools of Business & Kitchen, Eileen Godfrey Miniatures & Dollhouses, Juleigh's Resale Couture, Plum Plums, Poundridge Nurseries** and the **Gift Garage**.

The 11th Annual New Year's Day in Scotts Corners will include most of the above stores.

In addition, the **14th Annual Antiques & Farmers Market** at **Antiques & Tools**, from 11 a.m. to 4 p.m., will have 10 dealers set up outside with all sorts of vintage items. Local farmers will be on the front terrace and will offer eggs, baked goods, quiche, smoked meats/ fish, honey, etc.



Proprietor **Joan Silbersher**, who chairs these events, provides free roasted chestnuts and toasted marshmallows to all visitors. 764-5122

## David Anderson honored as PRBA 2007 Member of the Year



Lois and Dave Anderson

At the Pound Ridge Business Association's Annual Meeting and Holiday Dinner on December 4th at Emily Shaw's Inn at Pound Ridge, **David Anderson (David Anderson Landscaping)** was honored for his contributions throughout the year as the Association's Beautification Chairman. In addition to planting daffodils throughout Scotts Corners, David plants the flower tubs along Westchester Avenue and then waters and maintains them throughout the growing season. Thank you, Dave, for adding to the beauty of our business community.

At the dinner meeting, Board officers **Larry Bass, DDS**, and **Ruth**

**Mendes, Wordcraft & Graphics, Unlimited**, were re-elected Treasurer and Corresponding Secretary. Newly elected directors **Greer Fredericks, North Star**, and **Anna Pace-Zullo, Pilates Pound Ridge**, joined the Board. Congratulations!

**POUND RIDGE BUSINESS ASSOCIATION**

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## Lucia Spa 10th Birthday Bash

Lucia Spa, a luxury beauty spa in Pound Ridge, is celebrating its 10-year anniversary in December as one of Pound Ridge's prominent local businesses.. An upscale spa specializing in manicures, pedicures, and facials, its renowned client-focus and attention to detail has resulted in remarkable staying power in a highly competitive environment.

Its proprietor, Lucia Palmiero, states, "Our first 10 years flew by. We have been extremely fortunate to have a fantastic group of clients who have loyalty, taste, and an appreciation of the finer things in life.. Our many clients have helped us grow with their many referrals.. We strive to be different and to provide a unique experience in a friendly, small town-ish yet sophisticated way.. It's been a great ride."

Lucia looks forward to continued success in Pound Ridge.. The Spa will be throwing a 10th birthday party on January 24th at the Spa at 56 Westchester Ave., in the courtyard adjacent to the Key Bank building in Scotts Corners.. Wine and cheese will be served and all are invited to attend. 764-5799

## 2008 Little Book of Numbers

Work will soon be under way on the 2008 edition. Publisher Ricky Silbersher is again assisted this year with production and ad design by Ruth Mendes (Wordcraft & Graphics Unlimited).

Originally published in the 1960s and '70s, the **Little Book of Numbers** was "resuscitated" by Ricky in the 1990s, replicating the original format. However, Ricky has added her personal artwork to make this a "keeper" year round!

Sales rep Joan Silbersher will soon begin contacting local businesses. 764-5122.

## Welcome to Pound Ridge!

In January 2008, new residents who moved into town in 2007 will receive their PRBA "Welcome to Pound Ridge" – a bag filled with coupons and gifts from our members introducing our shops and businesses . Residents new to Pound Ridge in 2006 received them over the summer.

Community information is also included. Co-chairs Maryellen Walsh (Houlihan Lawrence) and Wendy Cummings (Penny Whistle Toys, The Gift Garage), assisted by Ellen Belzer (Hersame Acorn) and Anna Pace-Zullo (Pilates Pound Ridge), worked with the Newcomers Club which delivered the packets.

Call Maryellen at 764-5762 for more information.

### "around the corners" ❄️❄️❄️ Winter 2007

Ruth Mendes (Wordcraft & Graphics, Unltd, 764-5378) . . . Editor/Ads/Layout/Production

Richard Mendes (CPR, Computer Problem Rescue, 764-5378) Photography/Photo Editing

Paula Parker . . . . . Proof-Reader

*Published twice a year by the*

**POUND RIDGE BUSINESS ASSOCIATION  
POB 268 • Pound Ridge NY 10576**

## Weekly Sunday Farmers Market

Next spring, a weekly Farmers Market is coming to Scotts Corners, every Sunday, April through November, 11 a.m.-4 p.m. with local seasonal vegetables, baked goods, honey, maple syrup, smoked meats and fish, etc.

The Market, sponsored by **Antiques & Tools of Business & Kitchen**, started as an addition to the 2nd Sunday Antiques Market the shop offers – and then this fall, was upgraded to every Sunday.

Questions? Proprietor Joan Silbersher, 764-5122



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Publisher: Ricky Silbersher  
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# Houlihan Lawrence to Dominate Featured Local Listings on Trulia.com

Houlihan Lawrence, the largest independently owned and operated residential real estate brokerage in Westchester, Putnam and Dutchess counties of New York, has announced an exclusive online marketing partnership with Trulia.com, the fastest-growing real estate Web site in the U.S. and a leader in real estate search. Houlihan Lawrence listings and branding will receive featured placement on Trulia's Web site.

Chris Meyers, Chief Operating Officer at Houlihan Lawrence, said "We think Trulia has developed one of the most innovative, consumer-friendly Web sites in real estate, so this partnership was a natural choice for us to reach more buyers and enhance the value we bring to our seller clients."

Houlihan Lawrence is the first and only brokerage firm in the New York metropolitan area to establish this unique sponsored advertising campaign with Trulia.com. Trulia.com offers a rich, intuitive user experience that points consumers directly to listings on agent and broker Web sites. It continues to

build a dedicated community of users by bringing together the information that consumers need to make the best possible real estate decisions from home listings, comps, and statistics to local information, trends, and insider opinions. Currently, Trulia is the third largest source of traffic on the Houlihan Lawrence web site, trailing only Google and Yahoo, while surpassing many other well-known sites including Realtor.com and AOL.com. 764-5762

## News Briefs from Our Members

- ◆ Celebrating one year of offering the finest cheeses and complimentary food products, Plum Plum's owners Audrey and Adam Free look forward to many more years of pleasing the palates of discerning clients. 764-1525
- ◆ Juleigh's Resale Couture celebrated its first anniversary in November. Congratulations to Joanna and Amy Nevins. 764-4297
- ◆ Hersam Acorn has acquired The Country Shopper. Ellen Belzer is account executive for The Shopper. 800-372-2790, ext 149
- ◆ Renovations/construction are under way at the future home of Future Value Associates at 36 Westchester Avenue. 764-1217
- ◆ Larry Bass, DDS, will chair March Daffodil Days selling bunches of daffodils to businesses to benefit the Cancer Drive. 764-5541
- ◆ Pre-theater *prix fixe* dinners (in cooperation with the Pound Ridge Theatre Company) were so well received that Emily Shaw's Inn at Pound Ridge, is developing an early dinner option. More information to come. 764-5779



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## Anna's Easy Tips on How to Survive the Holiday Frenzy

Do you feel like Bill Murray in "Groundhog Day" when you contemplate your New Year's resolutions? Diet and exercise top the list — again, for most people. Here are some tips to keep you in balance.

Don't put your fitness goals on hold until the New Year. If you can't exercise as often during this time period as you normally do, adjust appropriately. Don't use excuses. When you lack motivation or don't have time for your complete routine, commit to do just 10 minutes of exercise. You'll probably end up doing more than that once you get started. Even if you only end up completing 10 minutes, that is still a lot better than zero minutes.

Keep in mind the holidays in December range from 1 to 8 days, not 31 days of celebration. Don't use them as an excuse to let your health slide. If you do, you will always find excuses to let your routine go. Life is full of responsibilities and activities, so you must plan your schedule out in advance to ensure that you will have time for what you need



*Anna & Emily Zullo wish you  
Happy & Healthy Holidays!*

to get done. Among these responsibilities is to eat a healthy balanced diet. Who said the holidays weren't stressful! Be prepared!

Tips for the party people!

Focus on talking more to party guests and eating less. Stick to high protein foods, fruit and veggies when assailed by platters. Avoid high-fat hors d'oeuvres such as cheese, nuts, saucy tidbits and fried anything. Instead, nibble on the veggies or chew gum and talk a lot. Also try eating a bit before you go to a holiday gathering. Saving all your calories for the party can backfire.

Make yourself the designated driver at least half of the time. This will help you

avoid calorie-laden alcoholic beverages.

Good luck and have a Happy Healthy New Year!

Certified Pilates instructor Anna is now offering Tower and Reformer/Tower classes as well as privates at **Pilates Pound Ridge**. It's an easy and excellent way to improve health. Take a tour of the web site ([pilatespoundridge.com](http://pilatespoundridge.com)) or call the studio (917-841-1218) to learn more.

## GETTING YOUR HOME READY FOR THE HOLIDAYS—YOUR WAY

Bringing out your holiday best is one of the great joys of the Christmas season, and your beautifully decorated home is certainly a part of this joy. It makes us feel good when we enter our home after a long day and are greeted with the colors and smells of Christmas. We turn on the tree lights and maybe light a fire and we are happy, secure and we nest with our family. Also a time for celebration and remembering the special people in our lives, we want our homes to be a reflection of our Christmas style.

Lorella Colonna of **Alexandra Interiors**, suggests, "I've put together three Christmas styles for you to choose that might help this season. One of these styles is sure to fit your personality. We should have a little bit of Christmas in every room of the house. However, remember that we don't want to overdo it (we don't want to feel like we've just walked into a department store). We just want sparkling touches and seasonal scents that stimulate our senses."

For those cozy, comfortable homes

typical in country living, try placing vintage Santas in various rooms. Select those Santas wearing whites and browns. This is an old favorite of mine and creates an atmosphere of time past. Don't forget the bathroom, next to the guest towels, or the kitchen, where we spend so much time. Use tree formed, scented candles of pine and holly berry in groupings of 3 and 5. Select rich and earthy colors for decorating your mantel and tree. Muted gold and brown ornaments combined with pine cones, faux pheasant feathers and pine greenery is a wonderful combination.

The classic red and green Christmas reminds us of our childhood and is perfect for a home with children. Take out the collectibles that bring us back to our youth. Brilliant red and green globe ornaments, with glittery gold garland and white lights is the traditional favorite. Teardrop red and green plaids are wonderful ornaments here. Place vibrant red poinsettias in groupings of 3 beside the tree and at the bottom of the staircase. Be careful

with young babies and pets around poinsettias as they can be harmful if eaten.

For the sophisticated Christmas, select colors of silver, whites, champagne, ivory and a splash of chocolate. Use white lights for an absolute elegant look. This theme transfers beautifully to a holiday table. With your sterling silver on top of crisp white linens, wrap gold or champagne ribbon, tied into bows around the napkin. Place ornaments in crystal bowls and use as centerpieces. Follow this theme through the flower centerpiece and up into the subtle decoration on the chandelier.

Whatever your decorating style may be, **Alexandra Interiors** wishes you Happy Holidays and very happy and successful decorating. Lorella Colonna, Design Consultant, is just a phone call away in helping you with any interior design need. Affordable and local, Lorella handles both small and large projects. Call for a complimentary consultation.

914-764-0855 or 917-923-1815.



Lucia's daughter, Abigail Hyatt, joined other hair donors at this special event for kids

## "LOCKS OF LOVE" SPECIAL EVENT AT LUCIA SPA

On Saturday, October 6, Lucia Spa sponsored this special event. "Locks of Love" is a public non-profit organization that provides hairpieces to financially disadvantaged children under age 18 suffering from long-term medical hair loss from any diagnosis. The prostheses help to restore a sense of self-confidence and normalcy to children suffering from hair loss.

Participants donated hair at the event. Hair 10 inches or longer was collected

All donors will receive a free blunt cut. Lucia Spa is an accredited "Locks of Love" participant.

Another event is planned for 2008.

764-5799

## Toy Buyers Find Great Alternatives at Penny Whistle Toys

As more parents place a premium on safety this year, they are re-discovering independent toy stores like Penny Whistle Toys.

Recalls of toys over the past year have alerted toy buyers to unexpected dangers. As one shop owner commented, "It's waking people up about the difference between good, quality toys and what they're made of." For example, wooden toys hand-made in Vermont may be more expensive than mass produced imported toys, but they are created to meet a higher standard.

Penny Whistle Toys' owner Abel Mendez and his staff know what's on their shelves and are better able to inform parents about toys that are both safe and suitable for their children. But just because the label says "Made in China," it doesn't mean the toys are automatically bad. Small stores, however, are more likely to screen the products they carry more closely. From Webkins to individually created costuming, Penny Whistle can fill your child's wish list. At Penny Whistle, toys encourage the creativity and excite the imagination of your children.

www.pwtoys.com and 764-TOYZ (8699)

## Clean Ridge Soap Company

In 1998, Mia Camacho-Fitzgerald moved to Pound Ridge. Sensitive to the combination of harsh well water and commercial soaps, her skin became extremely dry and itchy. After years of trying dozens of different soaps, she took a class to make her own. Combining a love for soap making and aromatherapy, Mia made over 500 bars, using such natural ingredients as shea butter, olive oil, jojoba oil, chamomile, lavender, vanilla, almond, parsley and oats. She gave her soaps to friends and co-workers, who loved the soap and offered to pay for additional bars.

Working on a hunch, Mia formed Clean Ridge Soap Company, LLC, in 2004, launching with 12 bar soaps, 5 liquid soaps and 30 baskets of products. Mia launched her business at the Pound Ridge Arts & Craft Festival. The first holiday season was a success, with over 300 baskets sold. Today, Clean Ridge products are sold throughout the USA. There are over 120 products including lip balms, lotions, diffusers and candles. Products are all natural, using the finest ingredients, such as avocado butter, jojoba and olive oils. Essential oils of geranium, lavender, lemon, lime, peppermint and rosemary. Ground vanilla beans, almonds, oats, annatto seeds, sandalwood powder, ultramarine oxides and parsley are added for colorants.

Clean Ridge offers gift wrapping as well as individually printed gift notes nestled in a matching envelope. All products are made by hand and packaged in the USA.

Visit her website at

<<http://b9.mail.yahoo.com/ym/cleanridge.com/www.cleanridge.com>>

[www.cleanridge.com](http://www.cleanridge.com) for store locations, or to place an order.

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## 8th Annual Halloween Walk in Scotts Corners

Ghoulies and ghosties invaded Scotts Corners in Pound Ridge on All Hallows Eve, Wednesday night, October 31st. Almost 500 costumed "trick or treaters" enthusiastically scrambled from shop to shop during the **Pound Ridge Business Association's 8th Annual Halloween Walk** from 4 to 6 p.m.

Participating shops handed out goodies with the Pound Ridge police providing traffic control for additional safety.

At 6 p.m., the Walk concluded at the Pound Ridge Firehouse for the Firehouse's annual Halloween Party and Haunted House from 6 to 8 p.m.

Welcoming the kids and their parents this year were **Albano Appliance, Antiques & Tools of Business & Kitchen, Avant Garden, Larry Bass, DDS., Chubby's Hardware, Curves for Women, DiNardo's, Eileen**



**Godfrey Miniatures, The Fridge, The Gift Garage, Houlihan Lawrence Real Estate, Hybrid Flowers, Juleigh's Resale Couture, Lucia Spa, North Star, Penny Whistle Toys, Plum Plums, Pound Ridge Cleaners, Pound Ridge Shell, Salon Perri, Torrie Marie's School of Dance and ValuClean Cleaners.**

Many thanks to all who participated. Special thanks to Pound Ridge Police Chief David Ryan and his officers. And, of course, thanks to the Pound Ridge Fire Department for hosting the wonderful Halloween arty and Haunted House following the Walk. This popular event provides a fun and safe evening for all!

Joanne Davis  
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# Hints For A "GREEN" Home This Winter From The Sierra Club

With the price of oil approaching \$100 a barrel, plenty of people are going to be looking for ways to save money at the gas pump. But residents of the Northeast, where heating oil is commonly used to heat homes in winter, may see their energy bills soar too. No matter where you live, you can save money and energy this winter by following a few simple steps:

Run a tight ship. Minimize the energy needed to heat your home by making sure your windows and doors are well sealed with caulking and weather-stripping. This easy and inexpensive fix can save as much as 10 percent of winter heating costs.

Seal your ducts. Homes with forced-air heating systems can lose up to 40 percent of their heat if duct joints are poorly sealed. You probably want to get a qualified contractor to do this one, but some states will offer a tax credit to help pay for the work.

Watch your windows. Since most heat loss occurs through the windows, installing thick curtains and drapes can help keep you toasty. Open them during the day to allow warming sunlight to enter, then close them at night to keep the heat inside. Double-paned windows cost more, but are worth looking into too.

Temper the temperature. Turning your thermostat down just 5 degrees can cut energy bills (and pollution) by

10 percent, so keep it at 68 degrees Fahrenheit in winter, and 60 degrees or less while you sleep. Chilly? Put on a sweater or add an extra blanket to your bed.

Fan the heat around. Running your ceiling fan clockwise, at a slow speed, recirculates warmer air that accumulates at the ceiling, reducing energy consumption by up to 10 percent.

Put on a greener log. Fireplaces aren't the most efficient or cleanest way to heat a home, but they can be awfully cozy. Look for artificial logs made of wood only, avoiding those that contain paraffin, a petroleum-based by-product with dubious emissions quality. (Duraflame has phased all petroleum-based waxes out of its logs). Some cool alternatives include fireplace logs made of recycled cardboard boxes, recycled-paper briquettes, and logs made of used coffee grounds, which burn hotter and longer than wood while producing fewer emissions and less soot.

Heating water is another big energy hog year-round. A simple insulating blanket to improve the efficiency of your water heater costs only about \$20 and is readily available at most hardware stores. Another way to save energy is to wash your laundry in cold water whenever possible. Since each load uses about 40 gallons of water, this small step can make a big difference: One household can

eliminate more than a thousand pounds of greenhouse gas emissions in a year just by washing in cold water.

For more suggestions:

**Albano Appliance, 764-4051**  
**Chubby's Hardware, 764-5125**  
**Marshall Oil Company, 764-5766**  
**Wittus • Fire By Design, 764-5679**

## Holiday Pet Safety

Keep pets inside when the temperature drops. Cats can get frostbite and should be kept indoors year-round. Many dog breeds, such as greyhounds, are also highly susceptible to the cold.

Keep antifreeze inaccessible, and clean up any spills in your garage immediately. Antifreeze has a sweet taste animals find irresistible, but is deadly if swallowed. Look for pet friendly de-icers for your sidewalks and driveways. Dogs and cats lick their paws when they come inside.

Keep leftover bones away from pets. Bones can tear or obstruct your pet's intestinal tract. Onions can destroy a dog's red blood cells, leading to anemia. Rich, fatty foods like turkey skin or gravy can cause pancreatitis in animals.

Decorate with an eye for safety. Keep enticing tinsel, ribbons and garlands away from pets. If ingested, these can become lodged in animals' intestines, causing life-threatening obstructions. Secure or cover light cords to deter chewing. Pet-proof extension cords are a better way to make sure your pet does not shock or electrocute himself.

In January, move your tree and wreaths into your woodland for a "Second Season" as winter shelter/ habitat for birds and other wildlife!



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## Singing in the Holidays on December 1st

Saturday evening, December 1st, found a hearty crowd of celebrants gathered in front of the Pound Ridge Firehouse for the PRBA 5th Annual Tree Lighting. Chaired by Anna Pace-Zullo (**Pilates Pound Ridge**), the popular event featured caroling led by Louise Paolicelli and the Pound Ridge Girl Scouts. Hot drinks and cookies helped take the chill out of the air further warmed by the appearance of Santa.

Thanks to Joe DiPietro of **Chubby's Hardware**, wreaths, roping and lights were installed on the lamp posts in Scotts Corners to complete the festivities.

## Rica Mendes, Independent Mary Kay Consultant

When it comes to shopping with an independent beauty consultant, it's all about you. Rica Mendes would love to introduce you to this very high quality line of personal care products offered by **Mary Kay** at no obligation.

**Mary Kay Cosmetics** was created from one woman's desire to enrich women's lives. After more than 40 years, it remains one of the most popular business opportunities for women around the world, and features one of the most generous compensation plans and incentive awards programs in the direct selling industry. Today, **Mary Kay** is one of the largest direct sellers of quality skin care and color cosmetics in the world. As part of its commitment to women, the **Mary Kay Ash Foundation** provides extensive funding for cancer research, women's support programs, etc.

## MICHAEL GEORGE ON THE MARTHA STEWART SHOW

A frequent guest on her show, Michael George of **Michael George/Hybrid**, is also Martha Stewart's official florist.

While appearing on her show Thanksgiving week, Michael announced the forthcoming publication in April 2008 of his

book "Simply Elegant Flowers with Michael George" with an introduction by wife and partner Lisa George.

As Lisa explained, "Simply Elegant Flowers" is not just a pretty 'coffee table' book -- it is more of a how-to book." The publisher is North Light Books/FNW Publications.

764-1154



Suitable for both men and women, total skin care and fragrances round out the product line. **Mary Kay** cosmetics have been compared favorably with the most expensive luxury products and frequently are rated higher than many exclusive competitive brands. **Mary Kay** does not conduct animal testing for its products and is a PETA pledge member.

Rica will be happy to come to your home for a complimentary one-on-one pampering experience. Or, share the enjoyment with friends or family. Call her to schedule a visit (you are under no obligation to buy--sit back and enjoy). Inquire about hosting a **Mary Kay** party for a shower -- new baby, engagement or wedding.

914-384-3648

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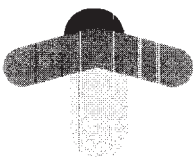
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