



BUSINESS DISTRICT SURVEY RESULTS

At a June 8 Town Board Work Session, Beta Research Corporation presented the results of the 2017 Scotts Corners Business District Survey. Key findings include the following:

- Over half (53%) of the Pound Ridge residents who participated in the survey are dissatisfied with the Scotts Corners Business District – 18% were very dissatisfied.
- The main reasons for not being happy with Scotts Corners were the lack of stores (96%) and restaurants (74%) and the unappealing look and feel of the area (82%).
- While the majority (54%) felt that the current size of the Scotts Corners Business District was adequate, very young residents (those under 45) would like to see the area expanded to include more retailers, businesses, and restaurants.
- For three-quarters of respondents, the businesses in Scotts Corners do not meet their family's shopping needs.
- Almost two-thirds (64%) would like to see the business district transformed into a venue that would attract residents from surrounding communities.
- The top three reasons given for shopping Scotts Corners Business District are the importance of patronizing local businesses (cited by 64%), the convenient location of stores (cited by 56%), and the friendliness of merchants and their staffs (cited by 49%).

Beta Corporation's Power Point presentation, which includes more information about the survey results, is posted to the PRDC website at www.prdems.com/survey-results.